Emma Ward

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Summary

I am a student at the University of Colorado Boulder studying Strategic Communication with a focus in Advertising and Media Production. I am a creative out of the box thinker who is curious about expanding my knowledge.

Education

Advertising

University of Colorado Boulder, Boulder, Colorado 05/2025

· Dean Scholar

Media Production

University of Colorado Boulder, Boulder, Colorado 05/2025

Experience

Childcare

Nanny (Part-time), Denver, Colorado 05/2020 - 08/2021

> · Nanny for two children in a private home. Provided high-quality, creative, and professional childcare. Created a positive experience in the midst of a pandemic, allowing the parents to work and the children to have a sense of normalcy.

Self-Employed

Photographer/Graphic Designer, Fort Collins, Colorado Present

- Take and edit creative portraits
- · Come up with new and creative concepts
- Work collaboratively with clients
- Edit a high-volume of photographs daily, ensuring exceptional quality for each image
- Set up lighting and equipment strategically and efficiently to obtain highest quality images without impeding event
- Artistically arrange props and lighting to create aesthetically pleasing photos
- Edit images and create logos for print using Adobe Photoshop and Illustrator
- · Design custom logos for local business, including a knitting shop and therapists

Skills

- Adobe Photoshop
- · Website Design
- Scheduling
- Logo Design
- · Microsoft office

- Adobe Illustrator
- Sales
- Photography
- · Social media marketing

Awards and Leadership • Peer Counselor

· Unified Program

• Captain for Soccer Team

• Esteemed Scholars-Baker Award